

NSBA CLINIC - Keeping Up with the Jones'

Intro

- Who we are
- What the clinic will detail

Advance Question and Answer - Anticipating the Problems

"That's great, but I don't have band dads"

"I can't afford a 10k sound system"

"I don't have a guard or budget for a guard"

"I have no access to staff or designers"

"I don't have outside rehearsals, how do I make it all happen"

Examples

- Large band clips and discussion - What do they do that small bands want to emulate

<https://www.youtube.com/watch?v=esQptaH7Dnc> features

<https://www.youtube.com/watch?v=0dJzUUpXj-c&t=188s> features

<https://www.youtube.com/watch?v=4xl3JSXg7UY> color

https://www.youtube.com/watch?v=Ek4o_xOwudw color

<https://www.youtube.com/watch?v=QRkpoaW51FI> drill effect

<https://www.youtube.com/watch?v=nwfGISAFwg0&t=551s> guard staging and integration

- Bad little bands - What not to do (not naming names, just examples!)
- Good little bands - What TO do

<https://www.youtube.com/watch?v=8ALCevvLnEc>

<https://www.youtube.com/watch?v=tnrvivk8yDk>

<https://www.youtube.com/watch?v=aNhSas9V2SU>

<https://www.youtube.com/watch?v=YTRB4JjyBs>

<https://www.youtube.com/watch?v=DgERvIZUNi0&t=306s>

<https://www.youtube.com/watch?v=PKUtmTtEcWo>

How to look big and expensive (tricks and production value)

- Rather than guard in contrasting color, do same/similar to band uni
- Stage/props on sides of band to create different environments
- Use props as a frame to make field feel smaller
- Use props that are all white, looks bigger, matches yard lines
- Don't use weapon, stay on flag, the bigger the better

Design Tips - The Show Design Process

- <https://marchingartseducation.com/>
- Use local billboard sign shops, rather than branded companies, save \$\$
- Go to Dayton after WGI, it's a swap meet!

Links to resources (guard closet, etc)

<http://guardcloset.com/>

<https://www.theguardroom.com/>

<http://www.a-m-designs.com/marchingbandfieldprops.html>

<http://www.hebronband.org/prop-information>

(one example) Just google bands you like and reach out

<https://www.facebook.com/groups/1039375952846394/>

<https://www.facebook.com/Marching-Band-Winter-Guard-Props-DIY-Page-328021644674351/>

Additional Q & A